

**THE FOUNDATION UNITED**  
**FINANCIAL STATEMENTS**  
**YEAR ENDED DECEMBER 31, 2022**  
**(With Independent Auditors' Report)**

**THE FOUNDATION UNITED**

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**DECEMBER 31, 2022**

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## **INDEPENDENT AUDITORS' REPORT**

Board of Directors  
The Foundation United  
Chicago, Illinois

### ***Opinion***

We have audited the accompanying financial statements of The Foundation United, which comprise the statement of financial position as of December 31, 2022, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Foundation United as of December 31, 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### ***Basis for Opinion***

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of The Foundation United and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## *Auditor's Responsibilities for the Audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

ICL, LLC

ICL, LLC  
Chicago, IL

August 24, 2023

THE FOUNDATION UNITED

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2022

**ASSETS**

Current Asset

Cash and cash equivalents	\$ 255,649
Investments	1,053,149
Pledges receivable	16,087
Prepaid expenses and deposits	161,104
Total current assets	<u>1,485,989</u>

Property and Equipment

Furniture and equipment	4,265
Less: accumulated depreciation	<u>(426)</u>
Property and equipment, net	<u>3,839</u>
Total assets	<u><u>\$ 1,489,828</u></u>

**LIABILITIES AND NET ASSETS**

Liabilities:

Accrued liabilities	<u>\$ 18,185</u>
Total liabilities	<u>18,185</u>

Net Assets:

Net assets without donor restrictions	1,471,643
Net assets with donor restrictions	<u>-</u>
Total net assets	<u>1,471,643</u>
Total liabilities and net assets	<u><u>\$ 1,489,828</u></u>

See accompanying notes to the financial statements.

THE FOUNDATION UNITED

STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2022

	Net Assets Without Donor Restrictions	Net Assets With Donor Restrictions	Total
<b>REVENUE AND SUPPORT:</b>			
Foundation contributions	\$ 812,475	\$ -	\$ 812,475
Corporate contributions	124,323	-	124,323
Individual contributions	477,600	275,000	752,600
Program income	800	-	800
Other income	10,000	-	10,000
Net assets released from restrictions	275,000	(275,000)	-
Total Revenue and Support	<u>1,700,198</u>	<u>-</u>	<u>1,700,198</u>
<b>EXPENSES:</b>			
Program services	1,722,484	-	1,722,484
Supporting services:			
Management and general	111,798	-	111,798
Fundraising	66,880	-	66,880
Total Expenses	<u>1,901,162</u>	<u>-</u>	<u>1,901,162</u>
<b>OTHER REVENUE:</b>			
Interest and dividends	5,537	-	5,537
Unrealized gain on investments	1,694	-	1,694
Total Other Revenue	<u>7,231</u>	<u>-</u>	<u>7,231</u>
CHANGE IN NET ASSETS	(193,733)	-	(193,733)
NET ASSETS, BEGINNING OF YEAR	<u>1,665,376</u>	<u>-</u>	<u>1,665,376</u>
NET ASSETS, END OF YEAR	<u>\$ 1,471,643</u>	<u>\$ -</u>	<u>\$ 1,471,643</u>

See accompanying notes to the financial statements.

THE FOUNDATION UNITED

STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2022

	Prevention	Provision	Protection	Awareness and Education	Total Program Services	Management and General	Fundraising	Total
	\$	\$	\$	\$	\$	\$	\$	\$
Salary and wages	59,997	30,102	30,033	59,997	180,129	60,445	60,445	301,019
Payroll taxes	4,038	2,027	2,021	4,038	12,124	4,084	4,072	20,280
Employee benefits	2,649	1,704	2,420	707	7,480	51	36	7,567
Contract services	181,484	20,805	133,343	6,252	341,884	22,562	-	364,446
Awareness and education summit	-	-	-	524,963	524,963	-	-	524,963
Education and collaborative events	2,347	1,287	837	507	4,978	-	-	4,978
Grants to other nonprofits	33,150	324,198	12,050	250	369,648	-	-	369,648
Facilities and equipment	1,630	1,630	11,140	1,630	16,030	1,223	408	17,661
Training	5,629	4,854	17,553	1,411	29,447	80	94	29,621
Legal and professional	1,763	1,762	1,763	1,763	7,051	-	-	7,051
Information technology	166	166	166	195	693	9,650	42	10,385
Supplies and office expenses	633	293	294	205	1,425	5,566	26	7,017
Cultivation and stewardship	1,068	1,068	1,067	1,068	4,271	-	-	4,271
Insurance	862	728	755	862	3,207	2,745	182	6,134
Public relations, marketing and advertising	20,959	1,616	1,789	80,174	104,538	1,350	229	106,117
Bank charges and credit card fees	-	-	-	-	-	47	-	47
Dues and subscriptions	1,331	980	1,050	1,334	4,695	1,189	101	5,985
Travel and reimbursements	28,882	21,374	50,966	8,699	109,921	2,380	1,245	113,546
Depreciation	-	-	-	-	-	426	-	426
<b>Total expenses</b>	<b>\$ 346,588</b>	<b>\$ 414,594</b>	<b>\$ 267,247</b>	<b>\$ 694,055</b>	<b>\$ 1,722,484</b>	<b>\$ 111,798</b>	<b>\$ 66,880</b>	<b>\$ 1,901,162</b>

See accompanying notes to the financial statements.

THE FOUNDATION UNITED  
STATEMENT OF CASH FLOWS  
YEAR ENDED DECEMBER 31, 2022

**Cash Flows From Operating Activities:**

Change in net assets	\$ (193,733)
Adjustments to reconcile change in net assets to net cash provided by operating activities:	
Depreciation and amortization	426
Change in assets and liabilities:	
Pledges receivable	(16,087)
Prepaid expenses and deposits	12,770
Accrued liabilities	(2,911)
Net cash used in operating activities	<u>(199,535)</u>

**Cash Flows From Investing Activities:**

Purchase of equipment	(4,265)
Purchase of investments	(526,149)
Net cash used in investing activities	<u>(530,414)</u>

**Cash Flows From Financing Activities:**

	<u>-</u>
<b>Net decrease in cash and cash equivalents</b>	(729,949)
<b>Cash and cash equivalents, Beginning of Year</b>	<u>985,598</u>
<b>Cash and cash equivalents, End of Year</b>	<u>\$ 255,649</u>

See accompanying notes to the financial statements.



THE FOUNDATION UNITED

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2022

**NOTE 1 – NATURE OF ORGANIZATION**

The Foundation United (“Foundation”), is an Illinois nonprofit corporation that was founded in 2018. The Foundation’s (formally Selah Way Foundation), name was changed in September 2021. The Foundation offers care for sex trafficking survivors. It is a global network of anti-sex trafficking service providers dedicated to eradicating this problem globally through three major initiatives: Prevention, Protection, and Provision.

- Prevention educates and empowers children and interveners through customized, cutting-edge curriculums so that they can recognize signs of exploitation and discover the power of their voice to speak out against abuse.
  
- Protection trains first responders and medical professionals, in partnership with the Global Strategic Operatives Unit and former law enforcement officers. These experts train professionals working with individuals at-risk for and involved in exploitation on how to protect victims and take action against predators.
  
- Provision provides a safe haven for survivors of sexual exploitation to heal from trauma and receive restorative services.

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

A summary of the significant accounting policies applied in the preparation of the accompanying financial statements follows:

Basis of Accounting

The financial statements of Foundation have been prepared on the accrual basis of accounting in accordance with U.S. Generally Accepted Accounting Principles.

Accounting Policies

The Foundation follows accounting standards established by the Financial Accounting Standards Board (FASB) to ensure consistent reporting of financial condition, results of activities, and cash flows. Reference to Generally Accepted Accounting Principles (GAAP) in these footnotes is to the *FASB Accounting Standards Codification*, sometimes referred to as the Codification or ASC.

THE FOUNDATION UNITED

NOTES TO FINANCIAL STATEMENTS

(Continued)

YEAR ENDED DECEMBER 31, 2022

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued**

Financial Statement Presentation

The Foundation presents financial information pursuant to FASB Accounting Standards Codification *Not-for-Profit Entities: Presentation of Financial Statements (Subtopic 205)*, which establishes standards for external financial reporting by not-for-profit organizations and requires that resources be classified into distinct net asset categories according to externally (donor) imposed restrictions. In addition, the Foundation is required to present a statement of cash flows.

*Net Assets Without Donor Restrictions* – Net assets that are not subject to donor-imposed restrictions are net assets without donor restrictions. These assets include the revenues and expenses of the primary operations of the Foundation. Donor restricted contributions and grants whose restrictions are met in the same reporting period are reported as net assets without donor restrictions.

*Net Assets With Donor Restrictions* – Net assets subject to donor or grant-imposed stipulations that may or will be met either by actions of the Foundation and/or the passage of time are classified as net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Cash and Cash Equivalents

The Foundation considers cash and cash equivalents to include checking and savings accounts.

Revenue Recognition - Grants

All contributions are considered to be available for unrestricted use unless specified by the donor. Contributions are recognized as revenues when the contributions are awarded. Revenue from grants is considered earned when it is expended in accordance with the agreement.

THE FOUNDATION UNITED

NOTES TO FINANCIAL STATEMENTS

(Continued)

YEAR ENDED DECEMBER 31, 2022

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued**

Revenue from Contracts with Customers

The Foundation recognizes revenue from awareness and education programs about sex trafficking through fee for service and training workshops. The performance obligation of delivering the workshop programs are simultaneously received and consumed by the program participants; therefore, the revenue is recognized upon attendance of each program. Payment for workshop fees are required before the start of each seminar.

Pledges and Contributions Receivable

Pledges and Contributions receivable represents unconditional commitments made by donors. Contributions receivable that are expected to be collected in less than one year are reported at net realizable value. Contributions receivable that are expected to be collected in more than one year are recorded at fair value at the date of promise. That fair value is computed using a present value technique applied to anticipated cash flows. Amortization of the resulting discount is recognized as additional contribution revenue. Management determines a reserve for doubtful contributions receivable based on estimates of collectability with certain donors with past experience as well as a general reserve for the remaining amount. Based on a review of outstanding receivables, management determined that an allowance for doubtful accounts was not necessary at December 31, 2022.

Property and Equipment

Property and equipment are recorded at cost. Additions and improvements to existing property and equipment and leasehold improvements over \$1,000 during the year are capitalized, while general maintenance and repairs are charged to expense. Depreciation and amortization is computed using the straight-line method over the estimated useful lives of the related assets as follows:

- Computer equipment – 3 years
- Office Furniture – 5 years

Depreciation expense was \$426 for the year ended December 31, 2022.

THE FOUNDATION UNITED

NOTES TO FINANCIAL STATEMENTS

(Continued)

YEAR ENDED DECEMBER 31, 2022

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued**

Investments

The Foundation invests in various marketable securities. Investments in marketable securities with readily determinable fair values and all investments in debt securities are stated at their fair value in the statement of financial position. Investment income, realized gains (losses), and change in unrealized gains (losses) are reflected in the statements of activities. Investments received as contributions are recorded at fair value at the date of receipt. The Foundation's investment portfolio is subject to various risks, such as interest rate, credit, and overall market volatility. Because of these risks, it is possible that change in the fair value of investments may occur and that such changes could materially affect the Foundation's financial statements.

Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Tax-Exempt Status

The Foundation is a tax-exempt organization under Section 501(c) (3) of the Internal Revenue Code and follows the accounting standard on accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance the Foundation may recognize the tax benefits from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. Examples of tax positions include the tax-exempt status of the Foundation and various positions related to potential sources of unrelated business taxable income. There were no unrecognized tax benefits identified or recorded as liabilities for the reporting period presented in the financial statements. As of and for the year ended December 31, 2022, management has determined that there are no uncertain tax positions. The Foundation files Form 990 in the U.S. federal jurisdiction and the State of Illinois.

THE FOUNDATION UNITED

NOTES TO FINANCIAL STATEMENTS

(Continued)

YEAR ENDED DECEMBER 31, 2022

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued**

Fair Value of Financial Instruments

The carrying amounts of cash and cash equivalents, investments, accrued liabilities approximate fair value because of the short-term maturity of these financial instruments.

Functional Allocation of Expenses

The costs of providing program services have been summarized on a functional basis in the statement of activities. Expenses that can be identified with program expenses are allocated directly according to their natural classification. Accordingly, certain costs have been allocated between the program and supporting services benefited as follows:

<u>Expenses</u>	<u>Method of Allocation</u>
Salary and benefits	Time and effort
Professional services	Time and effort

Subsequent Events

The Foundation has evaluated subsequent events for potential recognition and/or disclosures through August 24, 2023, the date the financial statements were available to be issued.

**NOTE 3 – CONCENTRATION OF CREDIT RISK**

The Foundation maintains its cash checking accounts, which from time to time may exceed the federally insured limits of \$250,000. The Foundation has not experienced any losses in such accounts and believes that it is not exposed to any significant risk on cash and cash equivalents.

**NOTE 4 – FAIR VALUE MEASUREMENTS AND DISCLOSURES**

Pursuant to FASB Accounting Standards Codification “*Fair Value Measurements and Disclosures (Topic 820)*”, the Organization reports its fair value measures using a three-level hierarchy that prioritizes the inputs used to measure fair value. This hierarchy requires that entities maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value of an asset or liability as of the measurement date. The three levels are defined as follows:

- Level 1 - Inputs are quoted prices in active markets for identical assets or liabilities.

THE FOUNDATION UNITED

NOTES TO FINANCIAL STATEMENTS

(Continued)

YEAR ENDED DECEMBER 31, 2022

**NOTE 4 – FAIR VALUE MEASUREMENTS AND DISCLOSURES - Continued**

- Level 2 - Inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly. This includes quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, or inputs that are derived principally from or corroborated by observable market data.
- Level 3 - Inputs are unobservable for the asset or liability. Unobservable inputs reflect the reporting entity's own assumptions about the assumptions that market participants would use in pricing the asset or liability developed based on the best information available in the circumstances.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

The following table presents financial instruments that are measured at fair value on a recurring basis and are subject to disclosure requirements of ASC 821-10 as of December 31, 2022:

	<u>Total</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
<b>ASSETS</b>				
Money market funds	\$ 1,053,149	\$ -	\$ 1,053,149	\$ -
Total	\$ 1,053,149	\$ -	\$ 1,053,149	\$ -
<b>LIABILITIES</b>	\$ -	\$ -	\$ -	\$ -

The following methods and assumptions were used to estimate the fair value for each class of financial instrument measured at fair value:

- Short-term investments - The fair value of short-term investments, consisting primarily of money market funds, is classified as Level 2 as these funds are not traded on a regular basis.

**NOTE 5 – INVESTMENTS**

Investments, stated at fair value, at December 31, 2022 include money market funds (\$1,053,149). Investment returns, consisting of interest and dividend income (\$5,538) is reported on the statement of activities.

THE FOUNDATION UNITED

NOTES TO FINANCIAL STATEMENTS

(Continued)

YEAR ENDED DECEMBER 31, 2022

**NOTE 6 – IN-KIND CONTRIBUTIONS**

The Foundation is also the recipient of a variety of donated materials and services by volunteers for fundraising events and other activities; however the value of these goods and services are not measurable.

**NOTE 7 – PLEDGES RECEIVABLE**

Pledges receivable (\$15,810) represent unconditional promises to give. The Foundation anticipates the timing of the contribution fulfillment according to payment schedules specified by donors.

**NOTE 8 – PREPAID EXPENSES AND DEPOSITS**

Prepaid expenses and deposits (\$161,104) represent amount paid in advance for services related to special events that will occur during fiscal 2022.

**NOTE 9 – NET ASSETS WITH DONOR RESTRICTIONS**

Net assets with donor restrictions of \$275,000 were released into operations during 2022 for fulfilling donor specified purposes.

Global Strategic Operatives	\$ 118,750
Uncaged	18,750
Healthcare/NTC Criminal Justice	18,750
SPEAK UP	<u>118,750</u>
	<u>\$ 275,000</u>

**NOTE 10 – LIQUIDITY AND AVAILABILITY**

Financial assets available for general expenditures, that is, without donor or other restrictions limiting use, within one year as of December 31, 2022 are:

Financial assets:	
Cash and cash equivalents	\$ 255,649
Investments	<u>1,053,149</u>
Total financial assets	<u>1,308,798</u>
Less: financial assets held to meet donor-imposed restrictions	-
Amount available for general expenditures within one year	<u>\$ 1,308,798</u>

THE FOUNDATION UNITED

NOTES TO FINANCIAL STATEMENTS

(Continued)

YEAR ENDED DECEMBER 31, 2022

**NOTE 11 – NEW ACCOUNTING PRONOUNCEMENTS**

In January 2022, the Foundation adopted ASU No. 2016-02, *Leases (Topic 842)*. This standard requires increased transparency and comparability among organizations by requiring them to recognize lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. The provisions of this standard had no material effect on the financial statements for the year ended December 31, 2022.

**NOTE 12 – UNCERTAINTY**

On March 11, 2020, the World Health Organization (WHO) recognized the novel strain of coronavirus, COVID-19, as a pandemic. This coronavirus outbreak has severely restricted the level of economic activity around the world. In response to this coronavirus outbreak, the governments of many countries, states, cities and other geographic regions have taken preventive or protective actions, such as imposing restrictions on travel and business operations and advising or requiring individuals to limit or forgo their time outside of their homes. Temporary closures of businesses have been ordered and numerous other businesses have temporarily closed voluntarily. Given the uncertainty regarding the spread of this coronavirus, the related financial impact cannot be reasonably estimated at this time.